



Community Development Programme- 2023 - 2024



**Name of the Department:** Economics

**Name of the Village:** Maravanmadam

**Date** : 26/ 09/ 2023

## Invitation



**ST. MARY'S COLLEGE (AUTONOMOUS), THOOTHUKUDI**

**(Re-accredited with 'A+' Grade by NAAC (4<sup>th</sup> Cycle)**

**AISHE Code: C- 41151**

**(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)**

**Unnat Bharat Abhiyan / Community Development  
Programme**

**&**

**Department of Economics**

**Organises an Awareness Programme on**

**"HEALTHY AND HYGIENIC FOOD"**

**by**

**A. Maria Heartina Adlin Vaz**

**Assistant Professor of Microbiology (SSC)**

**St. Mary's College (Autonomous), Thoothukudi**



**Venue: Maravanmadam**

**Date: 26.09.2023**

**Time 2.00 p.m.**

**With special blessings from**

**Rev. Dr. Sr. C. Shibana – Secretary**

**Rev. Dr. Sr. Jessie Fernando – Principal**

**Rev. Dr. Sr. S. Kulandai Therese**

**(CDP/ UBA Coordinator & Deputy Principal)**

**Dr. D. Amutha**

**Dr. D. Rathi**

**Associate Professor & Head**

**CDP / UBA Faculty In- Charge**

**Department of Economics**

**Department of Economics**

**Volunteers: II B. A. Economics Students**

## Awareness Programme on “Healthy and Hygienic Food”

**Village** : Maravanmadam

**Panchayat** : Maravanmadam

**Beneficiaries** : 25 People

**Date** : 26/ 09/ 2023

**Participate No. of Students:** 47



## **AWARENESS PROGRAMME ON HEALTHY AND HYGIENIC FOOD**

Food is one of the basic necessities of life. Hence, the department of Economics has conducted an Awareness Programme on “Healthy and Hygienic Food” on 26.09.2023 in its adopted area Maravanmadam. The programme started with Prayer. The celebration was kicked off with an awareness message by A. Maria Heartina Adlin Vaz, Assistant Professor of Microbiology (SSC), St. Mary’s College (Autonomous), Thoothukudi.

Resource person shared her views about our food habits and its importance. She highlighted that the human body needs some specific calorie to maintain our life healthy and active. She advised the village people to keep the kitchen and cooking equipment clean and regularly wash the vegetables and fruits in clean water before using them. She also advised to avoid eating junk food and to prepare healthy and nutrient content food in homes. She advised the villagers to eat the easily available country fruits and foods like Bananas, Dried Grapes, Cereals, Spinach, Dates, Fish which are rich in Fiber, Iron and Omega 3. She insisted that planning our meals in advance will help us make healthier choices and avoid impulse buys. The villagers returned home happily after getting an explanation for their doubts related to healthy food. The day ended in a beautiful resonance lingering in everybody’s minds. The entire programme was applauded by everybody present and will always remain etched in the memory of one and all. Dr. D. Rathi, Assistant professor of Economics, staff in -charge of CDP/ UBA and the II B.A. Economics students were actively organised the programme for the village people. 47 students and 25 people from the Maravanmadam were benefitted from the awareness programme.



## Paper News:

# தூத்துக்குடியில் ஆரோக்கிய உணவு குறித்த விழிப்புணர்வு நிகழ்ச்சி

தூத்துக்குடி அக. 4: உன்னத பாரத அபியான் சமூக மேம்பாட்டுத் திட்டம், தூத்துக்குடி துய மரியன்னை கல்லூரி பொருளாதாரத் துறை 2ஆம் ஆண்டு மாணவிகள் சார்பில், தூத்துக்குடி மறவன் மடத்தில் 'ஆரோக்கியமான, சுகாதாரமான உணவு' என்னும் தலைப்பில் கிராம மக்களுக்கான விழிப்புணர்வு நிகழ்ச்சி புதன்கிழமை நடைபெற்றது.

கல்லூரி நுண்ணுயிரியல் துறைப் பேராசிரியர் மரிய ஹார்ட்

லின் அட்லின் வாஸ், நார்ச்சத்துகள், இரும்புச் சத்துக்கள், ஒமேகா 3 ஆகியவை அதிகமுள்ள வாழைப்பழம், உலர் திராட்சை, தானிய வகைகள், கீரை வகைகள், பேரீச்சம்பழம், மீன் போன்றவற்றை உண்ண வேண்டும். சமையல் அறை, சமையல் உபகரணங்களை சுத்தமாக பயன்படுத்த வேண்டும் என கிராம மக்களுக்கு எடுத்துரைத்தார். இதில், பேராசிரியர் ரதி, துறைத் தலைவர் அமுதா, மாணவிகள், கிராம மக்கள் பங்கேற்றனர்.

Paper Name: Daily Thanthi

Date: 05.10.2023

Online Report Link: Makkal Daily:

[https://www.makkaldaily.com/news/tamilnatu\\_tuttukkuti/3559/maravanmatattil-arokkiyamana-cukataramana-unavu-kuritta-vilippunarvu](https://www.makkaldaily.com/news/tamilnatu_tuttukkuti/3559/maravanmatattil-arokkiyamana-cukataramana-unavu-kuritta-vilippunarvu)








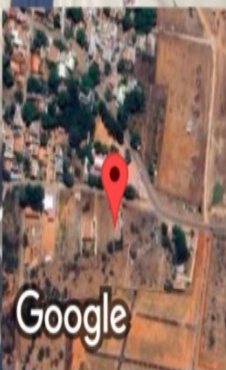


**Thoothukudi, Tamil Nadu, India**  
Q39F+M6Q, Maravanmadam, Thoothukudi, Tamil Nadu 628101, India  
Lat 8.769114°  
Long 78.073105°  
26/09/23 03:45 PM GMT +05:30

 **GPS Map Camera**



GPS Map Camera



Thoothukudi, Tamil Nadu, India

Q39F+M6Q, Maravanmadam, Thoothukudi, Tamil Nadu 628101, India

Lat 8.769068°

Long 78.073093°

26/09/23 03:42 PM GMT +05:30



## Invitation



### **ST. MARY'S COLLEGE (Autonomous)**

Re- accredited with 'A+' Grade by NAAC ( 4<sup>th</sup> Cycle)

**THOOTHUKUDI- 628001, Tamilnadu**

**AISHE CODE: C- 41151**

**(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)**

### **UNNAT BHARAT ABHIYAN & COMMUNITY DEVELOPMENT PROGRAMME DEPARTMENT OF ECONOMICS**

**Jointly Participate**

### **NATIONAL CLEANLINESS DAY CELEBRATION (Community Clean –Up)**

**Funded by**

**State Institute of Rural Development & Panchayat Raj  
(SIRD & PR)**

**Under Low Cost No Cost Activities**

**Date: 26.01.2024**

**Time: 8.00 a.m. –1.00 p.m.**

**Venue: Thambigaimendan, Maravanmadam**

**With special wishes from**

**Rev. Dr. Sr. C. Shibana – Secretary**

**Rev. Dr. Sr. Jessie Fernando, Principal**

**Rev. Dr. Sr. S. Kulandai Therese**

**(CDP/ UBA Coordinator & Deputy Principal)**

**Dr. D. Amutha**

**Dr. D. Rathi**

**Associate Professor & Head  
Department of Economics**

**CDP / UBA Faculty In- Charge  
Associate Professor of Economics**



**Active Volunteers: II B. A. Economics Students**





## Awareness Programme on "NATIONAL CLEANLINESS DAY - COMMUNITY CLEAN UP"

**Village** : Thambigaimeendan  
**Panchayat** : Maravanmadam  
**Beneficiaries** : Village People  
**Date** : 26/ 01/ 2024  
**Participate No. of Students:** 43



## **NATIONAL CLEANLINESS DAY - COMMUNITY CLEAN UP**

National Cleanliness Day in India is celebrated every year on January 30 with the aim of promoting cleanliness and sanitation as a way of life. A community Clean- up Drive was started at 8.00 a.m on 26<sup>th</sup> January 2024 in Thambigaimeendan village, Maravanmadam by the students of II B.A. Economics to raise awareness about the cleanliness among the village people under the Gram Panchayat Development Programme fundamental theme with the aim of no cost and low cost activities. Garbage bags were bought prior to the clean- up. The papers and plastic waste was collected and disposed by the students. Approximately, 10 – 13 fully packed bags of waste were collected from the village. The collected garbage was disposed of in the large waste bins. Participants actively sorted waste into recyclable and non- recyclable to promoting eco-friendly waste management practices. Forty three (43) students and Dr. D. Rathi, Associate Professor of Economics were actively participated in the community clean up camp. Thambigaimeendan village people were more benefited from this national cleanliness day. Some important instructions gave to the village people about the cleanliness as follows:

- Stop using plastic in day – today life
- Keep our surrounding clean and maintain hygiene
- Not to throw garbage in open areas and water bodies
- Be mindful using the things and recycle them
- To raise awareness about waste management and the importance of sustainable practices
- Plantation of trees

All the members of the village, N. Saroja, Ward 1 member, P.Varhees kumar, Ward 2 member, G. Loorthu Gnanasournam, Ward 3 member, P. Rosemanohari, Ward 4 member, S.Gnana Selvarani, Ward 5 member, N. Ponvel, Ward 6 member, E.Enbaraj, Ward 7 member, G. Marjapushpalatha, Ward 8 member, A. Lily Malar, Village Panchayat President, Mr. Sathyaraj, Secretary, Dr. D. Rathi, Assistant Professor of Economics and 43 students from II B.A. Economics, St. Mary's College(Autonomous) were actively participated in the cleaning activity.



## Paper News:

### National Girl Child Day celebrated at Yadava College



Yadava College in Madurai celebrated National Girl Child Day on January 24. Dr. V Jalaja Ashok, obstetrician and gynecologist, delivered a motivational speech emphasizing the importance of the girl child, their safety, and health. The college has conducted a week-long programme including events like quiz, poster making, talk show, and an awareness rally. Principal C Raju presided over.

### St Mary's College students take out cleaning drive



Students of St Mary's College, Tuticorin, took out a cleaning drive at Maravanmadam in the Thambikkaimendian area on Republic Day. As many as 43 second year students participated in the drive under the guidance of the head of the economics department, Amutha, and scheme coordinator Rathi. Following the drive, the students participated the grama sabha meeting at Maravanmadam.

### St Joseph College student wins gold medal in south zone tournament

R Sai Siddharth, a second year BBA student of St Joseph's College in Trichy, representing Bharathidasan University, won the gold medal in the 100m running event at the Association of Indian Universities Inter University Athletics' Tournament conducted between January 4 and 7. The student has several awards in other sports event conducted in the state.



### Leadership development programme at VVV College

A three-day leadership development programme titled 'Stay Sharp' was held at VV Vanniaperumal College for Women from January 24 to 26. The event was held in collaboration with Rotary Club, Elite and Inner Wheel Club, Internal Quality Assurance Cell, of Virudhunagar, and Rotaract Club of the college. Chief guest PP A Vijayarajan elucidated the need for goal setting for a bright future. Former minister Ma Foi K Pandiarajan advised the students to enhance their leadership quality through the camp.

### GRI conducts international conference

The mathematics department of Gandhigram Rural Institute (deemed to be university), Dindigul, conducted an international conference on applied analysis and discrete mathematics from January 22 to 24. Professor Ponnuchami, Indian Institute of Technology, Madras, delivered the keynote address. Dean of faculty of science M G Sethuraman, former head of department of mathematics, Bharathiar University, P Kandaswamy, Mahyar Mahinzaeim, Allen University, Germany, Gurunathan Ratnavelu, UCSI University, Malaysia, and Dr. Kokila Miundi, department of information technology, Politeknik Metro Kuala Lumpur, Malaysia, delivered special addresses.



### Student takes part in R-Day parade in Chennai

Jenifer Jasmine Mary, a second year BSc chemistry student of Bishop Heber College in Trichy and B1 flight NCC Airwing represented 3 (TN) AIR SQN (TECH) NCC in the Tamil Nadu state republic day parade held in Chennai on January 26. The student received appreciations from the college and the NCC group.



Paper Name: Times of India

Date: 30.01.2024

Online Report Link: Timesstamp News(Online):

<https://amravi2011.blogspot.com/2024/01/26012024.html?m=1>


Minmini News ( Online)

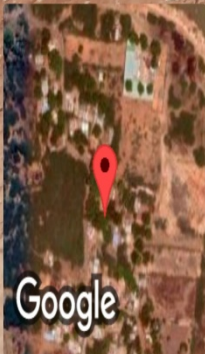
<https://minmini.app/news/news/news-251260>

PHOTOS





 GPS Map Camera



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Q34J+V8M, Thoothukudi, Tamil Nadu 628101, India


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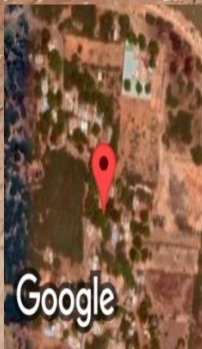
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 GPS Map Camera

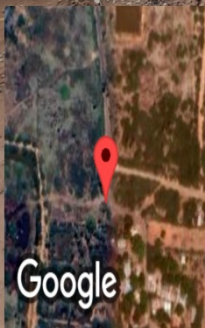


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GPS Map Camera



Google

Thoothukudi, Tamil Nadu, India

Q34J+V8M, Thoothukudi, Tamil Nadu 628101, India

Lat 8.758873°

Long 78.079997°

26/01/24 09:40 AM GMT +05:30



## “GRAM SABHA MEETING”

**Village** : Thambigaimeendan  
**Panchayat** : Maravanmadam  
**Beneficiaries** : Village People  
**Date** : 26/01/2024



**ParticipateNo.ofStudents:43**

## GRAMSABHAMEETING

The Gram Sabha meeting with the Gram Panchayat Members, Village citizens, Members of non government organisations is conveyed near Thambigaimeendan, Anganwadi Centre of Maravanmadam Panchayat on 26.01.2024 at 11.00 a.m. to discuss on the outcomes of the survey of the village which was discuss on implementation of UBA activities of the Government of India.

### **Actions taken for the village development in the Gram Sabha:**

- Discussion about general finance of Village Panchayat expenditure (01.04.2022-31.12.2023)
- Clean the village and govt. offices in the whole Panchayat.
- Usage of appropriate amount of chlorinated water.
- Plan the Village Development Scheme under People's Plan Campaign.
- Provide drinking water of prescribed quality in sufficient quantity on a long term basis of every rural household under Jal Jeevan Movement.
- Health Awareness (Dengue Fever control measurement) and Child Welfare
- Monitor the proper supply of water in schools, Anganwadicenters & Public building.
- Mahatma Gandhi National Rural Employment Guarantee Act (MNREGA)
- Celebration of Leprosy Eradication Day.
- Spruce Leprosy, Child Marriage and Voter pledge was taken.

The Gram Sabha members are asked to give suggestions about solutions to the problems of the village. All the members of the village, N. Saroja, Ward 1 member, P. Varhees kumar, Ward 2 member, G. Loorthu Gnanasournam, Ward 3 member, P. Rosemanohari, Ward 4 member, S. Gnana Selvarani, Ward 5 member, N. Ponvel, Ward 6 member, E. Enbaraj, Ward 7 member, G. Marjapushpalatha, Ward 8 member, A. Lily Malar, Village Panchayat President, Mr. Sathyaraj, Secretary, Dr. D. Rathi, Assistant Professor of Economics and 43 students from II B.A. Economics, St. Mary's College (Autonomous) were actively participated in the Gram Sabha Meeting.



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Date: 30.01.2024

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MinminiNews(Online)

<https://minmini.app/news/news/news-251260>



## PHOTOS



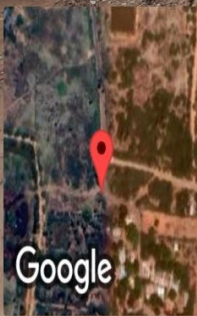
Thoothukudi, Tamil Nadu, India

Q34J+V8M, Thoothukudi, Tamil Nadu 628101, India

Lat 8.758873°

Long 78.079997°

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 GPS Map Camera





 GPS Map Camera



Thoothukudi, Tamil Nadu, India

R566+VH2, Cruz Puram, Thoothukudi, Tamil Nadu 628001, India

Lat 8.811724°

Long 78.161555°

26/01/24 09:59 AM GMT +05:30









Thoothukudi, Tamil Nadu, India

Q34J+V8M, Thoothukudi, Tamil Nadu 628101, India

Lat 8.757392°

Long 78.080802°

26/01/24 11:20 AM GMT +05:30

Google



GPS Map Camera









**Name of the Department: Economics**

**Name of the Village:** Thiraviapuram Village,  
Maravanmadam

**Date** : 26/ 09/ 2023

**Invitation**



**St. Mary's College (Autonomous), Thoothukudi**  
(Re- accredited with 'A+' Grade by NAAC)  
AISHE Code: C- 41151  
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

**Under Village Panchayat Development Scheme of  
Low Cost No Cost Works  
Unnat Bharat Abhiyan / Community Development  
Programme  
&  
Department of Economics  
Jointly Organize  
An Awareness talk on  
LACK OF CLEAN DRINKING WATER**

**Date: 28.02.2024** **Time: 11.00P.m – 2.00 P.M.**  
**Venue**  
**R.C. Primary School, Thiraviapuram Village, Maravanmadam**

**With special blessings from**

<b>Rev. Dr. Sr. C. Shibana – Secretary</b>	<b>Rev. Fr. Stephen Mariadas,</b>
<b>Rev. Dr. Sr. Jessie Fernando – Principal</b>	<b>School Correspondent</b>
<b>Rev. Dr. Sr. S. Kulandai Therese</b>	<b>A. Lily Malar,</b>
<b>(CDP/ UBA Coordinator &amp; Deputy Principal)</b>	<b>Panchayat President</b>

<b>Dr. D. Amutha</b>	<b>Dr. D. Rathi</b>
<b>Associate Professor &amp; Head</b>	<b>Associate Professor</b>
<b>Department of Economics</b>	<b>CDP / UBA Faculty In- Charge</b>

**Volunteers: II B.A. Economics Students**



## **An Awareness talk on “Lack of Clean Drinking Water”**

**Village** : Thiraviapuram

**Panchayat** : Maravanmadam

**Beneficiaries** : 28 People & 62 Students of R.C. Primary School

**Date** : 28/ 02/ 2024

**Participate No. of Students:** 47



## **Lack of clean drinking water (Health & Nutrition – Awareness Talk)**

“Awareness Program on Lack of clean drinking Water” at Thiraviapuram Village, Maravanmadam Panchayat held on 28th February, 2024 Organized by the Department of Economics, St. Mary’s College (Autonomous), Thoothukudi. Water is essential for food and energy security. The student community, understand the importance of water conservation. Public awareness of Lack of clean drinking water conservation is necessary to increase knowledge of water resources, water use, and the need to conserve water. For this purpose, an awareness program at the Thiraviapuram Village.

The faculty coordinator for the program was Dr. D. Rathi, Associate Professor of Economics and the student volunteers of II B.A. Economics actively participated in the event. They gave presentation of the different methods of water conservation with special reference to rainwater harvesting, watershed management & water purification especially with chart quotations and drawing. They informed that in India the use of water is 10% for domestic purpose, about 80-85% for agricultural purposes, and about 5% for Industrial purposes therefore the emphasis was on the conservation of water in all the aspects. The camp was arranged at the central place of the village. The students also visited various houses in the village to create awareness about importance & conservation of water.

Growing up in a clean and safe environment is every child’s right. Access to clean water, basic toilets and good hygiene practices not only keeps children thriving, but also given them a healthier start in life. Health and education are two catalysts for change to improve the lives of children. On this background, the student volunteers met the R.C. Primary School children with the permission of Rev. Fr. Stephen Mariadas, Correspondent, R.C. Primary School, Thiraviapuram. Drinking water provides a virtuous and systematic response. Promoting and providing access to clean water is a bulwark against the poverty. The main objective of the campaign is to create awareness about safe and clean drinking water and to combat the challenge from polluted drinking water. Ms. Aishwarya of II B.A. Economics explained some of the benefits of drinking purified water and health hazards caused by unpurified water. She also discussed the quality of water based on the pH value and causes of water contamination. Ms. Berlin insisted an awareness among the school children on various aspects of water such as rain water harvesting, water quality, water-borne disease, water saving, water handling, drinking water source augmentation and sustainability aspects. Ms. Rizwana Azim, Ms. Supriya and Ms. Snow Nithitha were created awareness and motivate village people to take affirmative action for protection of drinking water sources, safe



handling of drinking water and rainwater & rooftop water harvesting. The village people were found it very valuable to know the facts and importance of drinking purified water. Village people and Children were learned more knowledge of every single drop of pure water. 28 People & 62 Students from R.C. Primary School, Thiraviapuram benefited from this awareness talk.

## **News Links:**

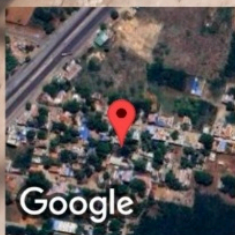
**Date: 28.02.2024**


**Online Report Link: Makkal Daily:**

<https://www.tutynigalvu.com/An-awareness-program-on-clean-drinking-water-was-organized-by-Thuya-Marianne-College-Autonomous-at-Maravanmadam,-Draviyapuram.-800>

<https://minmini.app/news/other-news/divp-pp-28022024-11-rc-pdiv-450027>

## PHOTOS



 GPS Map Camera

Thoothukudi, Tamil Nadu, India  
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28/02/24 12:21 PM GMT +05:30





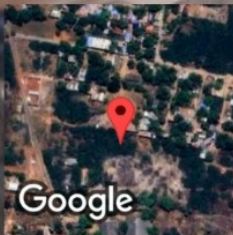
Thoothukudi, Tamil Nadu, India  
Q37G+G6C, Maravanmadam, Thoothukudi, Tamil Nadu 628101, India  
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28/02/24 01:25 PM GMT +05:30

GPS Map Camera





GPS Map Camera



Thoothukudi, Tamil Nadu, India

Q37H+XJP, Thiraviapuram, Maravanmadam, Thoothukudi, Tamil Nadu 628101, India


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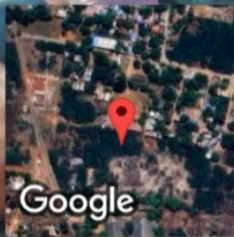
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 GPS Map Camera



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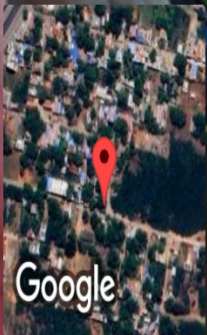
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Long 78.079441°

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**Name of the Department:** Economics

**Name of the Village:** Thiraviyapuram, Maravanmadam Panjayath

**Date**

**: 01.04. 2024**

## **Invitation**



**ST. MARY'S COLLEGE (AUTONOMOUS),  
THOOTHUKUDI**  
(Re-accredited with 'A+' Grade by NAAC (4<sup>th</sup> Cycle)  
AISHE Code: C- 41151  
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)  
**Unnat Bharat Abhiyan / Community Development  
Programme  
&  
Department of Economics**  
Organises a Training Programme on  
**AUGMENTED REALITY AND VIRTUAL REALITY TO  
ENHANCE TRAINING**  
By  
**Dr. R. Rohini**  
**Counsellor / Asst. Professor of Psychology**  
**St. Mary's College (Autonomous), Thoothukudi**  
**Venue: R.C. Primary School, Thiraviyapuram,  
Maravanmadam Panchayath**  
**Date: 01.04.2024                      Time 11.00 a.m.**  
**With special blessings from**  
**Rev. Dr. Sr. C. Shibana – Secretary**  
**Rev. Dr. Sr. Jessie Fernando – Principal**  
**Rev. Dr. Sr. S. Kulandai Therese**  
**(CDP/UBA Coordinator & Deputy Principal)**  
**Dr. D. Amutha                      Dr. D. Rathi**  
**Associate Professor & Head              CDP / UBA Faculty In- Charge**  
**Department of Economics              Associate Professor of Economics**  
**Volunteers: II B. A. Economics Students**



## Training Programme on “AUGMENTED REALITY AND VIRTUAL REALITY TO ENHANCE TRAINING”

**Village** : Thiraviyapuram  
**Panchayat** : Maravanmadam  
**Beneficiaries** : School Children  
**Date** : 01/04/2024  
**Participate No. of Students:** 57





**UNNAT BHARAT ABHIYAN & COMMUNITY DEVELOPMENT PROGRAMME**  
**DEPARTMENT OF ECONOMICS**

## **Training Programme on Augmented Reality and Virtual Reality**

The Departments of Economics, St. Mary's College (Autonomous), Thoothukudi conducted a training programme as a part of the Community Development Programme under SIRD. Mrs. R. Rohini, Counsellor of our college studied the understanding level of the students on Augmented Reality and Virtual Reality to enhance the learning. She introduced the VR headsets to the children and method of learning through it. Every students got to wear VR headsets and shared their experience of learning through it.

Around 57 children from R.C. Primary School enthusiastically and cheerfully participated and got benefitted in this program. It was organised under the approval of our Principal, Rev. Sr. Dr. Jessie Fernando and our Deputy Principal and CDP/ UBA Coordinator Dr. Sr. S. Kulandai Therese who were also encouraged children to learn new things, Eat healthy and spread compassion. Mrs. Lilly Malar and Mrs. Selvi Prabha, Panchayat leaders honoured the event with their presence and motivated the children. To cheer up the children several games were conducted. The CDP staff in-charge Dr. D. Rathi and the students of the Department took part in this programme.









**Figure 3. Ms. Rohini teaching about the Learning through Augmented Reality and Virtual Reality**



**Figure 4. Children enthusiastically experiencing the Virtual Reality**



**Figure 5. Children sharing their experience on VR learning with their friends**



**Figure 6 Rev. Sr. Dr. Jessie Fernando teaching students to Learn more and eat healthy**





**Figure 7. Rev. Sr. Dr. Kulandai Therese encouraging students to have passion for learning and develop healthy eating habits**

## Awareness Campaign on PM – Jan Arogya Yojana Scheme

**Village** : Maravanmadam  
**Panchayat** : Maravanmadam  
**Beneficiaries** : Village People  
**Date** : 15/ 04/ 2024



**St. Mary's College (Autonomous), Thoothukudi**  
(Re- accredited with 'A+' Grade by NAAC)  
AISHE Code: C-41151  
(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)

**Unnat Bharat Abhiyan / Community Development Programme**

**Department of Economics**  
**Organizes**  
**Awareness Campaign on PM – Jan Arogya Yojana Scheme**

**Funded by**  
**State Institute of Rural Development & Panchayat Raj (SIRD & PR)**  
**Under low cost & No cost Activities**

Date: 15.04.2024                      Time: 10 a.m.  
Venue: Maravanmadam

**With special blessings from**  
**Rev. Dr. Sr. C. Shibana – Secretary**  
**Rev. Dr. Sr. Jessie Fernando – Principal**  
**Rev. Dr. Sr. S. Kulandai Therese**  
**(Deputy Principal & CDP/ UBA Coordinator)**

**Dr. D. Amutha**                      **Dr. D. Rathi**  
**Associate Professor & Head**                      **Associate Professor**  
**Department of Economics**                      **CDP / UBA Faculty In- Charge**

**Volunteers: II B.A. Economics Students**





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Department of Economics  
PM JAY. 15.04.2024

## **Awareness Campaign on PM – Jan Arogya Yojana Scheme**

Department of Economics conducted an awareness campaign on PM- Jan Arogya Yojana Scheme funded by State Institute of Rural Development & Panchayat Raj under Low cost and No cost on 15.04.2024 in adopted area of Maravanmadam, Maravanmadam Panchayat, Thoothukudu District started at 10o'clock morning.

"Ayushman Bharat" is the largest healthcare scheme in the world. It provides an annual coverage of 500,000 rupees to a family for medical treatment in both public and private hospitals in India. This has been communicated to the villagers by the students. The students explained the approximate cost included in services like consultation fees of the doctor, outpatient treatment charges, as well as expenses for OT (Operation Theater) and ICU (Intensive Care Unit). They also discussed the procedures to avail these services, such as how to obtain them and the process involved.

The event was conducted under the guidance and blessings of our Secretary Rev. Dr. Sr. Shibana, Principal Rev. Dr. Sr. Jessie Fernando and Vice Principal & Co-ordinator of Unnath Bharath Abiyan Rev. Dr. Sr. Kulandai Therese.

The second-year students of the Department of Economics, along with the department head, Dr. Amutha, Associate professor and the coordinator of the program Dr. D. Rathi, Unnath Bharath Abiyan, efficiently organized the arrangements for these events. Dr. Radhi also contributed significantly. All village representatives participated enthusiastically, and Associate Professor organised this programme efficiently. The number of people without health insurance was recorded. The event was successfully conducted under the funding scheme of No Cost and Low Cost Scheme.



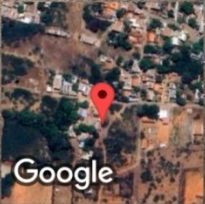
## PHOTOS












Thoothukudi, Tamil Nadu, India  
Q39C+HWC, Maravanmadam, Thoothukudi, Tamil Nadu 628101, India  
Lat 8.769115°  
Long 78.071687°  
15/04/24 11:14 AM GMT +05:30

 **GPS Map Camera**

## News:



### கல்லூரி மாணவிகள் விழிப்புணர்வு

தூத்துக்குடி தூய மரியன்னை மகளிர் கல்லூரி பொருளாதார பிரிவை சேர்ந்த மாணவிகள் தூத்துக்குடி அருகே உள்ள மறவன் மடம் கிராமத்தில் கிராம மக்களிடம் மருத்துவ விழிப்புணர்வு நிகழ்ச்சியை நடத்தினர். இதில் ஆயுஷ்மான் பாரத் என்ற மருத்துவத் திட்டத்தின் பயன்கள் பற்றி கிராம மக்கள் இடம் கல்லூரி மாணவிகள் விரிவாக எடுத்துரைத்தனர்,

🕒 06:20 pm, 15th Apr 2024



## Awareness Campaign on “SANITATION”

**Village** : Maravanmadam  
**Panchayat** : Maravanmadam  
**Beneficiaries** : Village People  
**Date** : 15/ 04/ 2024



**St. Mary's College (Autonomous), Thoothukudi**

**(Re- accredited with 'A+' Grade by NAAC)**

**AISHE Code: C- 41151**

**(Affiliated to Manonmaniam Sundaranar University, Tirunelveli)**

**Unnat Bharat Abhiyan / Community Development Programme**

**Department of Economics**

**Organizes**

**Awareness campaign about Sanitation**

**Funded by**

**State Institute of Rural Development & Panchayat Raj (SIRD & PR)**

**Under low cost & No cost Activities**

**Date: 15.04.2024**

**Time: 10 a.m.**

**Venue: Maravanmadam**

**With special blessings from**

**Rev. Dr. Sr. C. Shibana Secretary**

**Rev. Dr. Sr. Jessie Fernando Principal**

**Rev. Dr. Sr. S. Kulandai Therese**

**(Deputy Principal & CDP/ UBA Coordinator)**

**Dr. D. Amutha**

**Dr. D. Rathi**

**Associate Professor & Head**

**Associate Professor**

**Department of Economics**

**CDP / UBA Faculty In- Charge**

**Volunteers: II B.A. Economics Students**







## **Awareness Campaign on “SANITATION”**

On 15<sup>th</sup> April 2024 the department of Economics gave an awareness campaign on ‘Sanitation’ in the adopted area of Maravanmadam village to the village people. Sanitation in villages is essential for India. It is fundamental for people's livelihoods. They emphasized that a disease-free life and good hygiene are necessary for health. Furthermore, the students provided sanitation guidelines through Pamphlets.

Eating healthy foods, following proper ways to maintain a balanced diet, adopting practices that promote sanitation such as hand washing, methods to reduce air pollution, utilizing clean water, promoting vaccination and regular exercise, were all communicated by the students to raise awareness among villagers. Through this event, over 30 families and numerous women benefited in rural areas.

The event served as a platform for disseminating crucial information and promoting healthy habits among rural communities. Many women gained valuable insights and practical tips for enhancing their overall well-being. This initiative underscores the importance of education and community engagement in addressing public health challenges and fostering positive behavior change. The faculty coordinator for the program was Dr. D. Rathi, Associate Professor of Economics and the student volunteers of II B.A. Economics actively participated in the event. The students also visited various houses in the village and gathered the people in particular place and gave awareness about the benefits of sanitation. This awareness programme funded by Sate Institute of Development Programme – Panchayat Raj (SIDP- PR).

The event conducted under the guidance and blessings of our Secretary Rev. Dr. Sr.Shibana, Principal Rev. Dr. Sr. Jessie Fernando and Vice Principal & Co-ordinator of Unnath Bharath Abiyan Rev. Dr. Sr. Kulandai Therese. The faculty coordinator for the program was Dr. D. Rathi, Associate Professor of Economics and the student volunteers of II B.A. Economics actively participated in the event.

**NEWS LINKS:**

<https://minmini.app/news/other-news/divp-pp-15042024-1030-pdiv-581912>

**Tamilan TV News: Date: 15. 04. 2024**

<https://mail.google.com/mail/u/0?ui=2&ik=6080e50153&attid=0.1&permmsgid=msg-a:r-3511916037290045685&th=18f1024044199db9&view=att&disp=inline&realattid=18f10237a5290de98591>



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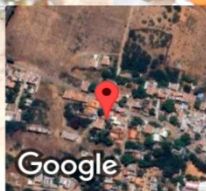
## PHOTOS







 GPS Map Camera



Thoothukudi, Tamil Nadu, India  
Q3CC+2RW, Maravanmadam, Thoothukudi, Tamil Nadu 628101, India  
Lat 8.770291°  
Long 78.071957°  
15/04/24 11:48 AM GMT +05:30





